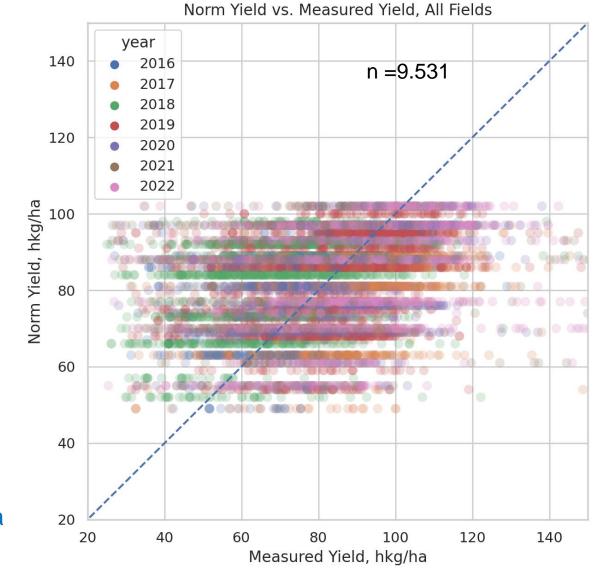
The farmer of the future uses artificial intelligence, climate mitigation measures and provides traceability

By Mette K. Langgaard, SEGES Innovation 04-06-2024





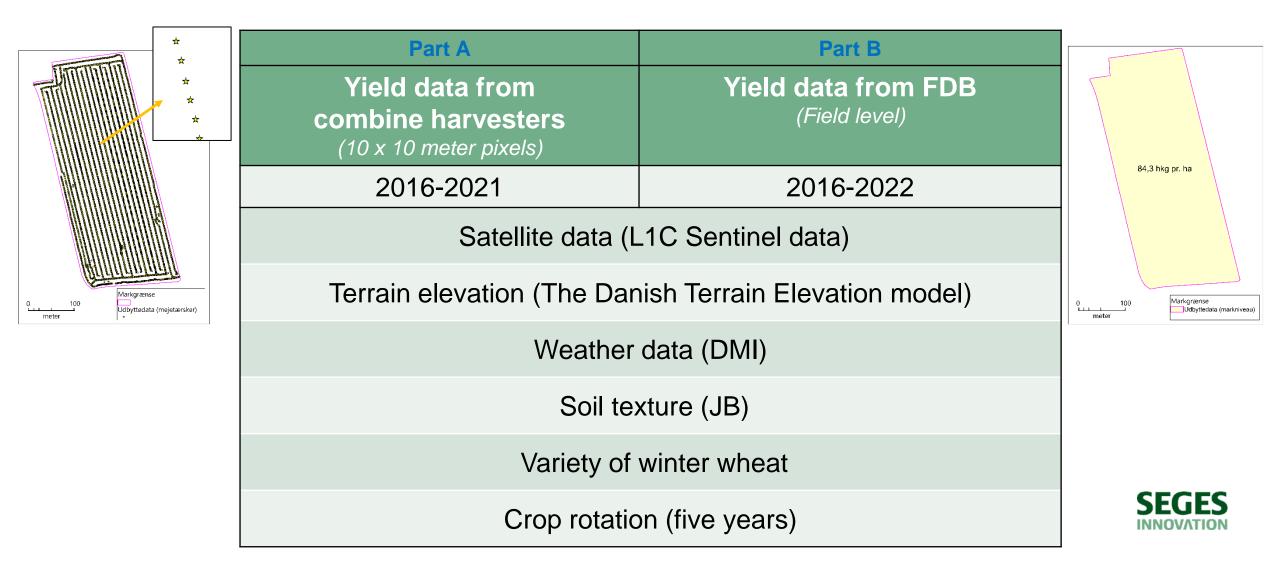
Yield prediction – why is it interesting?





Goal: MAE < 1 ton pr. ha

Data used



Models

ML algorithm:

Gradient Boosting Regressor

Prediction dates:

May 4-10th and before harvest (July 27th or August 1st)

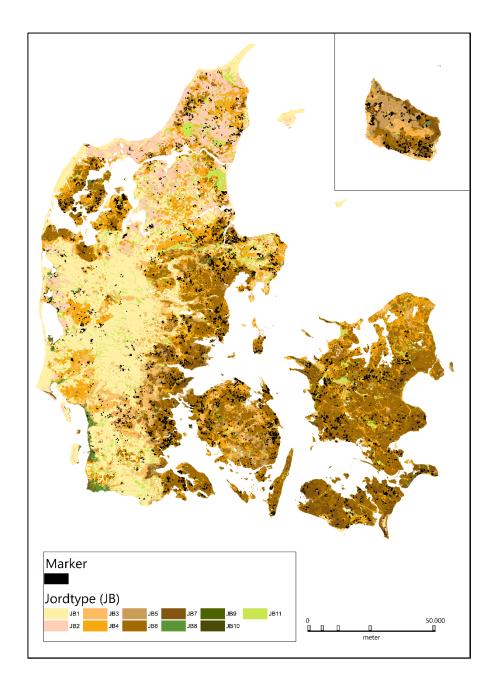
The prediction performance was evaluated using mean absolute error (MAE) and R²

h is measured yield, *p* is predicted yield *n* is number of observations



Part B – Yield data (FDB)

År	Udbyttedata									
	Antal Marker	Antal Bedrifter	Areal, ha	Gns. udbytte, hkg pr. ha						
2016	906	234	10.927	74,1 (15)						
2017	1.084	284	12.380	88,4 (16)						
2018	1.063	313	12.345	66,0 (17)						
2019	1.470	362	17.838	85,8 (16)						
2020	1.554	386	18.746	85,9 (17)						
2021	1.706	412	20.257	79,5 (17)						
2022	1,748	422	19.891	89,1 (18)						
Sum	9.531		112.383							





Model type	Prediction date	Observationer	Split of data		
Field level	Maj 10 th	0.521	Cross-validation with		
Field level	August 1 st	9.531	years as fold		
Field level	Maj 10 th	158 [*]	Cross-validation with		
	August 1 st	130	years as fold		

* Fields with $5 \le$ yield registrations from 2016-2022 in FDB.

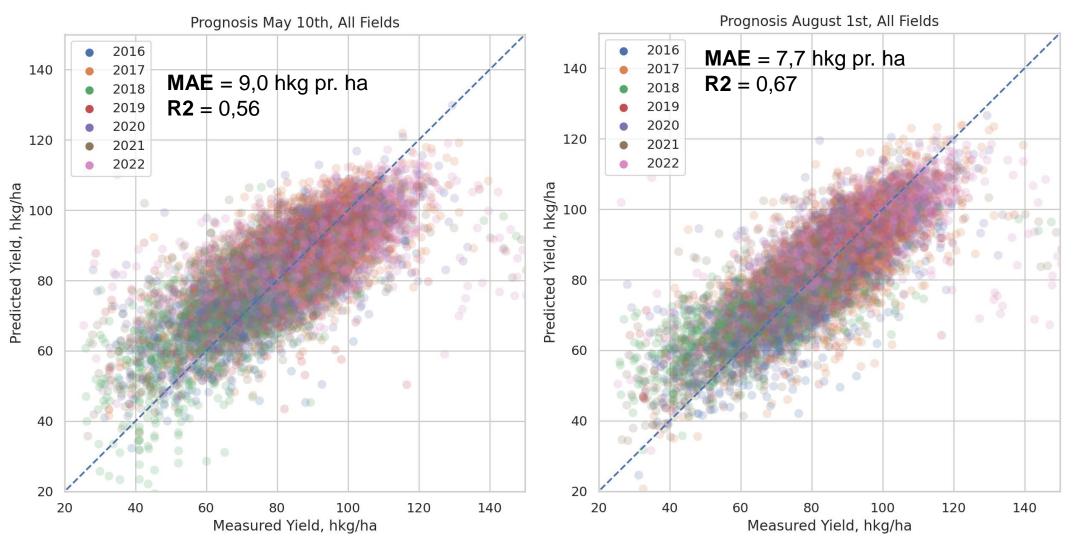


Results- part B





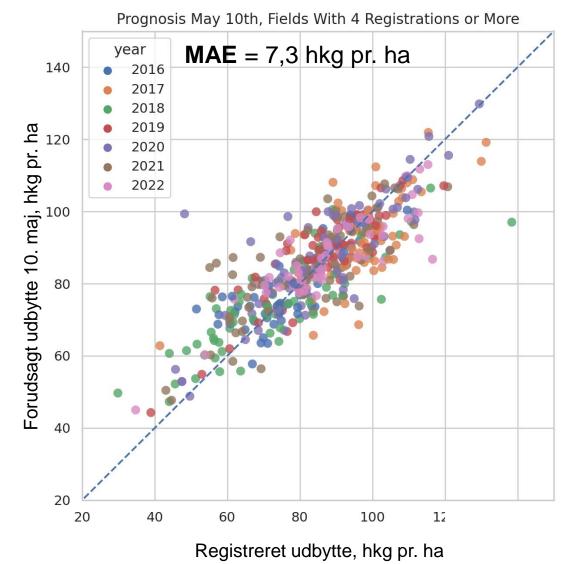
Yield prediction at field level





The number of yield registrations is important for prediction accuracy

Number of registrations on a field	Fields	10 th	MAE August 1 st (hkg pr. ha)
1	5433	9,4	7,9
2	2568	9,0	7,6
3	1047	8,2	7,2
4	324	7,3	7,0
5+	158	6,2	6,2



Yield prognosis in winter wheat



Climate mitigation measures - field trials in spring barley

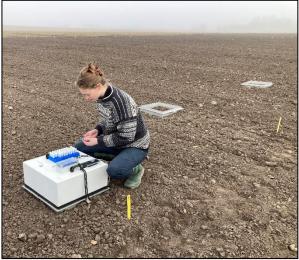
(40 + 80 kg N ha⁻¹)

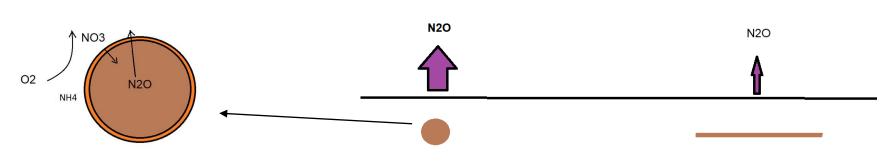
Effect of different application techniques

Treatments

- 1-5: 0-160 kg N ha⁻¹
- 6: Injection followed by ploughing
- 7: Ploughing followed by injection
- 8: Goosefoot injection followed by ploughing
- 9: Ploughing followed by goosefoot injection
- 10: Injection followed by ploughing + NI
- 11: Goosefoot injection followed by ploughing + NI







Climate mitigation measures - field trials in spring barley

Effect of slurry treatments

Treatments

- 1-5: 0-160 kg N ha⁻¹
- 6: Cattle slurry
- 7: Anaerobically digested slurry from Videbæk (≈ 8% DM)
- 8: Anaerobically digested slurry from Maabjerg (< 8% DM)
- 9: Liquid fraction from Videbæk
- 10: Anaerobically digested slurry from Videbæk + NI
- 11: Anaerobically digested slurry from Videbæk + Eminex (Calcium cynamid)





Product Vision

1) Provide traceability and documentation from the primary production to food companies

2) Ensures an easy and transparent transfer of data between the farmer and the buyer of the product.



Why TraceIT?





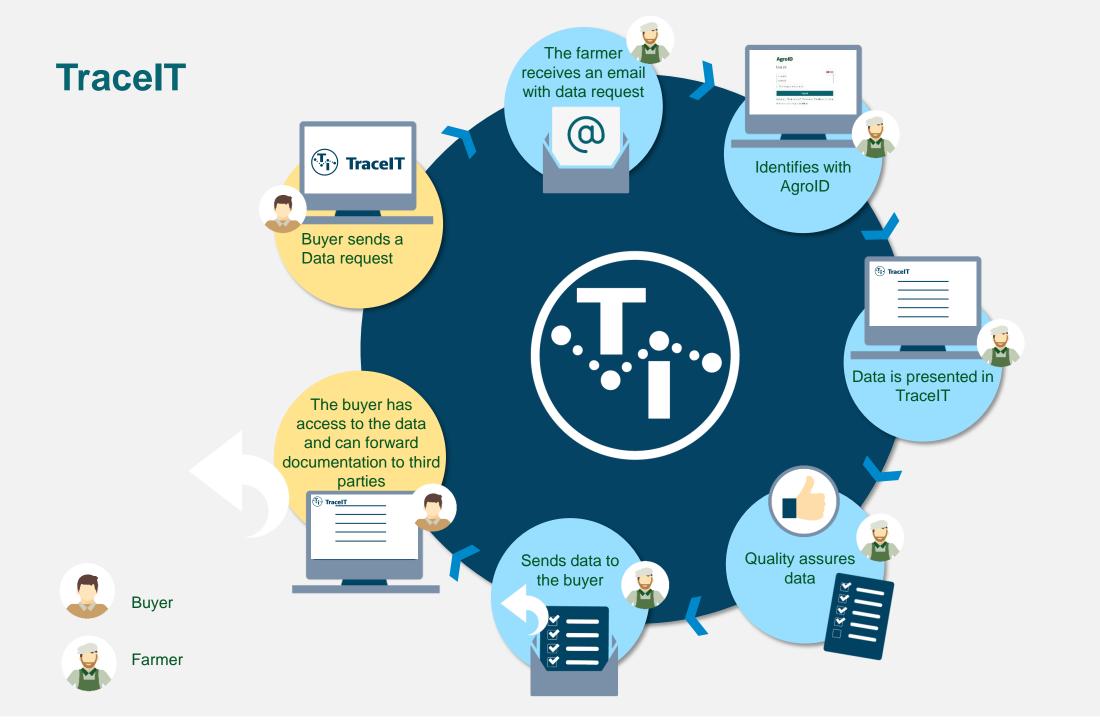


Consumers demand traceability and transparency Increasing demand for documenting climate footprint, sustainability etc.

Buyers of the primary production want to support their suppliers through field/farm analysis







Farmers user journey





Request for data

Hi [First Name] [Last Name] [Campaign message written during the creation of the campaign]

TraceIT

If the button does not work, you can copy this web address and paste it into your web browser https://www.traceit.dk/



© 2023 SEGES Innovation P/S - CVR. 42909769 Agro Food Park 15 - DK-8200 Aarhus N - Danmark info@seges.dk - +45 8740 5000 Ready for dev - TraceIT (figma.com) in Danish



<u>https://www.figma.com/proto/YC2qOE3uChcQARXVdn7EPh/TraceIT?type=design&node-id=1103-3017&t=W2RDWbHrFetnWtPB-0&scaling=min-zoom&page-id=916%3A2426&starting-point-node-id=1103%3A3017</u>



(Tp)	TraceIT	
	Data request	
U	History	
~	Benchmark	TraceIT
		Request for data
		[Company] has requested access to your data. The request concerns selected data from a limited time period, and the data transfer is a one-time transaction. If you make subsequent corrections in your field programs, [Company] does not have access to this information. The data set is a snapshot from the time you transfer data to [Company]. Once data is obtained, you will have the opportunity to review the information before sending it to [Company]. [Company] wants quality-assured data.
		The transfer of data takes place in three stages 1. Retrieve data from your databases 2. Ensure your cultivation information is correct 3. Send data to [Company]
		If you are not interested in giving [Company] access to your data, close this window. Contact [Company] at [Contact Information] if you have any questions about the request. If you need help, you can contact customer support on +4512345678
		Select System V
		Get data



(Ti)	TraceIT	
	Data request	
U	History	
~	Benchmark	TracelT
		Request for data
		[Company] has requested access to your data. The request concerns selected data from a limited time period, and the data transfer is a one-time transaction. If you make subsequent corrections in your field programs, [Company] does not have access to this information. The data set is a snapshot from the time you transfer data to [Company]. Once data is obtained, you will have the opportunity to review the information before sending it to [Company]. [Company] wants quality-assured data.
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		Dansk Markdatabase 🗸
		Get data

TracelT	Send data Review your fields and approve data retrieved from the database. When all fields have been reviewed, you must send data to the company via the button at the top right	? 记 😥
	Crop Variety View Select crop Select variety All Fertilization Plant protection	▷ Send data
Data requestHistory	Obtained fields	Select all
Benchmark	Id-42023Kartoffel, lægge (cert.)LægningGødskningPlantebeskyttelseHøst14102	
	Image: Potato, powder Laying Fertilization Plant protection Harvest 4 10 8 2	
	Image: Potato, powder Laying Fertilization Plant protection Harvest 4 10 8 2	
	Image: Non-5 2023 Potato, powder Laying Fertilization Plant protection Harvest 4 10 8 2	
	10-5 2023 Potato, powder 4 10 8 2	
	2023 Potato, powder 4 10 8 2	
	10-5 2023 Potato, powder 4 10 8 2	
	10-5 2023 Potato, powder 4 10 8 2	
	In-52023Potato, powderLaying PertuizationPertuizationPlant protectionPlant protectionPlant protection41082	

TracelT

Send data

Review your fields and approve data retrieved from the database. When all fields have been reviewed, you must send data to the company via the button at the top right

	Crop Select crop	Variety Select	variety	Vie	v All	Fertiliz	ration	Plant prote	ction							⊳ Send	d data	
Data request																		
History	Obtained fields	i														Sele	lect all	
Benchmark	14-4	2023	Kartoffel, lægge (cert.)	Lægning 1	Gødskning 4	Plantebeskytte 10	telse Ha	øst								^	
		15-04-2023	Machine operatio	on, Plant protection		Horsch Leeb 830	00 PT_E, Glyphom	nax 48 HL (756	i-7), DLG Con	itact, PH Contro	bl							
		11-06-2023	Machine operatio	'n		Horsch Terrano 5	-10cm_E											
		01-10-2023	Machine operatio	n		Stenstrenglægni	ng Grimme CS 15	500_1_E										
		02-10-2023	Machine operatio	on		Kuhn Prolander_	E											
		15-05-2023	Machine operation	on, Fertilization, Plant	protection	kartoffellægning	m. gødningsplac	cering (kali, flyo	dE, NS 20-2	2 (bionutria), P1:	2 (bionutria), KS	33- 4 4Mg 3Na (ko	rn-kali), Maxim 100	FS (1-194)				
		01-06-2023	Machine operation	on		Kørsel m. Newho	blland hjullæsser_	E, Transport m	. Hvamø kroç	ghejsevogn_2_	E.							
		09-06-2023	Machine operation	on		Bedpløjning_E												
		01-06-2023	Machine operation	on, Plant protection		Horsch Leeb 830	00 PT_E, PH Contr	rol, Fenix (18-4	17), Proman ((632-2), Centiu	ım 36 CS (421-2),	, Penol 33E						
		09-06-2023	Machine operation	on, Plant protection		Sprøjtning - Danf	foil_E, BioCrop Po	otato P, Revus (1-195)									
		01-06-2023	Machine operatio	on, Plant protection		Sprøjtning - Danf	foil_E, PH Control	I, BioCrop Pota	ito P, Shirlan I	Ultra (352-13)								
		09-06-2023	Machine operati	on, Plant protection		Horsch Leeb 830	00 PT_E, PH Contr	rol, BioCrop Po	otato P, Revus	; (1-195), Shirlan	n Ultra (352-13)							
		01-06-2023	Machine operatio	on, Plant protection		Horsch Leeb 830	00 PT_E, PH Contr	rol, Ammoniun	nsulfat-opl., R	Reglone (1-299)) Disp. kartofler 2	2023, DLG Contact						
		09-06-2023	Machine operati	on, Plant protection		Horsch Leeb 830	00 PT_E, PH Contr	rol, Revus (1-19	5), Shirlan Ul	tra (352-13)								
		01-06-2023	Plant protection			Reglone (1-299)	Disp. kartofler 20)23										
		09-06-2023	Machine operation	on, Plant protection		Horsch Leeb 830	00 PT_E, PH Contr	rol, Revus (1-19	5), Shirlan Ul	tra (352-13)								
		01-06-2023	Harvest			Tubers, sorted												
		09-06-2023	Harvest			Tubers, unsorted												
		01-06-2023	Machine operation	n		Unclogging_E												
	10-5	2023	Kartoffel, pulver		Lægning 4	Gødskning 10	Plantebeskytte 8	telse Hø 2	øst								~	
	11-0	2023	Kartoffel, pulver		Lægning 4	Gødskning 10	Plantebeskytte 8	else Hø 2								~	~	
	12-1	2023	Kartoffel, pulver		Lægning 4	Gødskning 10	Plantebeskytte 8	else Hø 2								~	•	•

 $(\overline{\mathbf{T}}_{\hat{\mathbf{I}}})$ TraceIT Send data Review your fields and approve data retrieved from the database. When all fields have been reviewed, you must send data to the company via the button at the top right Crop Variety View 📃 Data red S History

		Crop Select crop		Select variety	View	All	Fertiliz	ation Pla	nt protection				▷ Send data
E Dat	ta request												
🕚 Hist	tory	Obtained fields										Send data til KN	IC
_	nchmark	14-4	2023	Kartoffel, lægge (cert.)		Lægning 1	Gødskning 4	Plantebeskyttelse 10	Høst 2			datasættet. Det bet sende data til tredje	r disse data til KMC, ejer KMC yder, at KMC kan vælge at part som dokumentation for
			15-04-202	3 Machine operation, Plan	nt protection		Horsch Leeb 830	0 PT_E, Glyphomax 48	HL (756-7), DLG	Contact, PH Control		dyrkningspraksis uc	en dit samtykke.
			11-06-202	3 Machine operation			Horsch Terrano 5	-10cm_E				Vil du fortsætte?	
			01-10-202	3 Machine operation			Stenstrenglægni	ng Grimme CS 1500_ 1	.E			Afbryd	Send
			02-10-202	3 Machine operation			Kuhn Prolander_I	E					
			15-05-202	3 Machine operation, Fer	tilization, Plant pro	otection	kartoffellægning	m. gødningsplacering	kali, flydE, NS	20-2 (bionutria), P12 (bionutria), KS 3	3- 4 4Mg 3Na (korn-kali), Maxim 100 FS (1-19	4)	
			01-06-202	3 Machine operation			Kørsel m. Newho	lland hjullæsser_E, Tra	sport m. Hvamø	kroghejsevogn_2_E			
			09-06-20	23 Machine operation			Bedpløjning_E						
			01-06-202	3 Machine operation, Plar	nt protection		Horsch Leeb 830	00 PT_E, PH Control, Fe	nix (18-417), Pron	nan (632-2), Centium 36 CS (421-2), F	Penol 33E		
			09-06-20	23 Machine operation, Pla	nt protection		Sprøjtning - Danf	ioil_E, BioCrop Potato P	Revus (1-195)				
			01-06-202	3 Machine operation, Plar	nt protection		Sprøjtning - Danf	oil_E, PH Control, BioC	rop Potato P, Shir	rlan Ultra (352-13)			
			09-06-20	23 Machine operation, Pla	nt protection		Horsch Leeb 830	00 PT_E, PH Control, Bio	Crop Potato P, R	evus (1-195), Shirlan Ultra (352-13)			
			01-06-202	3 Machine operation, Plan	nt protection		Horsch Leeb 830	00 PT_E, PH Control, An	moniumsulfat-o	pl., Reglone (1-299) Disp. kartofler 20	23, DLG Contact		
			09-06-20	23 Machine operation, Pla	nt protection		Horsch Leeb 830	00 PT_E, PH Control, Re	vus (1-195), Shirla	an Ultra (352-13)			
			01-06-202	3 Plant protection			Reglone (1-299) [Disp. kartofler 2023					
			09-06-20	23 Machine operation, Pla	nt protection		Horsch Leeb 830	00 PT_E, PH Control, Re	vus (1-195), Shirla	an Ultra (352-13)			
			01-06-202	3 Harvest			Tubers, sorted						
			09-06-20	23 Harvest			Tubers, unsorted						
			01-06-202	3 Machine operation			Unclogging_E						
		10-5	2023	Kartoffel, pulver		Lægning 4	Gødskning 10	Plantebeskyttelse 8	Høst 2				
		11-0	2023	Kartoffel, pulver		Lægning 4	Gødskning 10	Plantebeskyttelse 8	Høst 2				
		12-1	2023	Kartoffel, pulver		Lægning 4	Gødskning 10	Plantebeskyttelse 8	Høst 2				

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	Crop Variety View Select crop Select variety All Fertilization Plant protection	▷ Send data
Data requestHistory	Obtained fields	Select all
Benchmark	Id-42023Kartoffel, lægge (cert.)LægningGødskningPlantebeskyttelseHøst14102	
	Image: Potato, powder Laying Fertilization Plant protection Harvest 4 10 8 2	
	Image: Potato, powder Laying Fertilization Plant protection Harvest 4 10 8 2	
	Image: Non-5 2023 Potato, powder Laying Fertilization Plant protection Harvest 4 10 8 2	
	10-5 2023 Potato, powder 4 10 8 2	
	2023 Potato, powder 4 10 8 2	
	10-5 2023 Potato, powder 4 10 8 2	
	10-5 2023 Potato, powder 4 10 8 2	
	In-52023Potato, powderLaying PertuizationPertuizationPlant protectionPlant protectionPlant protection41082	

TracelT

New campaign

Create a new campaign. Enter campaign settings and vendors to create a new campaign

📀 Campaign — (2) Suppliers — (3) Confirm

Campaign settings

Give your campaign a name

Campaign name

My first campaign

1:1	Analysis	

Data

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ṓΖ	Suppliers	

Certifications

Data request



Planned/executed	Dirt	Oli %
Seed	Stone	Clover %
Commercial fertilizer	Pure weight	Sugar
Livestock manure	Dry matter %	Ash
Veed	Protein %	FK org. fabric
Pests	Starch %	NEL20
✓ Diseases	ADF %	FEN per kg TS
Growth regulation	□ NDF %	
Vield	Yield measurement accuracy	
✓ Irrigation	Water %	

Harvest year

2023

Select harvest year for campaign

٠

Campaign text

Campaign text for suppliers

Potato campaign to investigate new Kim's Chips |

·	paign paign name
My	first campaign
larv	rest year
202	3
)ata	
ata	objectives for this campaign
Plar	ined/executed
Live	stock manure
We	ed
Pes	s
Dise	ases
Gro	wth regulation
Yiel	d
Irrig	ation
Sto	ie
Pur	e weight
Clo	ver%
Sug	ar

-

Vælg alle



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- non-profit research and development organization

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SEGES