



AI Inspiration Tour to Israel - ATV

In collaboration with ICDK Tel Aviv

Program

Sunday 27th of March 2022

Arrival at Ben Gurion Airport, Israel 11.30 am.

Check into the hotel for a few-hours quarantine post-PCR entry test and online social 'get-to-know each other' event.

Dinner in Central Tel Aviv with the ICDK team.

Monday 28th of March 2022 - Full day in Tel Aviv

08.00-08.30: Morning walk to the embassy through Tel Aviv's main boulevard for site seeing on the go.

Introduction to Israel as an AI innovation hub and AI challenges

08.30-09.00: Welcome and presentation by the ICDK/Danish Embassy in Tel Aviv and ATV.

09.00-09.30: "Will machine learning hack the venture industry? Israel as a start-up AI nation", presentation by VC manager <u>Hamutal Mereidor</u>.

09.30-10.00: Coffee Break

10.00-11.30: Pitch of AI challenges by the delegation members.

11:30-12:00: Introduction to the Israeli National AI strategy. Enhancing the national innovation capacity using AI. Presentation by <u>Ziv Katzir</u>, Israel Innovation Authority.

12:00-13:00 Lunch

The future of AI from an Israeli perspective

13.30-14.30: "From Vision to language: How AI will transform reading and writing", presentation by <u>Yoav Shosham</u>, co-founder of AI 21 data labs and computer science professor at Stanford University.

14:30-15:45: "Unit 8200: What is it about, why it is so innovative, and how it equipped me for building a start-up", presentation by <u>Assaf (Pizzer) Cohen</u>, former commander of the 8200, CRO and co-founder of Metrolink.

15:45: Walk to the hotel.

18:00-19:00: Transport to the ambassador's residence.

Networking

19.00-21.00: Dinner reception at the Danish Ambassador's residence including relevant Israeli guests.



Tuesday 29th of March 2022 - Full day in Tel Aviv

08.15-09.00: Transport to Tel Aviv University

Commercialization of AI Research and Tech Challenges

09.00-10.30: Visit the Tel Aviv University's AI & Data Science lab.

Tel Aviv University is one of the leading universities in AI research. The visit gives insight into specific AI challenges with a focus on AgriTech & healthcare and strategies for commercialization of AI research.

10:15-11:30: "The ethics of Artificial Intelligence and robotics", talk by <u>Dr. Erez Firt.</u>, Academic director of the Center for Humanities and Artificial Intelligence at Technion University.

12:00-13:00: Lunch

13.00-13.30: Walk to TAU Ventures.

Corporate Partnership Models in AI

13:30-14:30: Meeting with TAU Ventures, Tel Aviv University's private venture arm on how to build models for corporate partnerships with start-ups.

14.30-15.30: Coffee break

15:30-16:30: Discussion on key design principles for building and scaling an AI competency center. Meeting with Intel AI division, represented by Itay Yogev, General Manager and VP of the global AI group at Intel.

16.00-17.00: Transport to Hilton Beach

Talent training and building of AI competencies

17:00-19:30: Sunset at the beach and small circle discussions on high-tech and talent development with Israeli entrepreneurs.

19:30-21:00: Dinner at Casby with Israeli guests.

Wednesday 30th of March 2022 - Full day in Jerusalem

09:00-10:30: Transport to Jerusalem.

Case Example of an Israeli AI-Based Success Story

10:30-12:00: Visit to Mobileye headquarters to learn about how they came to be a multi-billion-dollar AI company. Tour and presentation.

The Political Context around AI Tech development



12:30-14:30: Lunch meeting with Amit Mandelbaum, Director of AI at NVIDIA and founder of JerusML (Jerusalem's AI community) at Hebrew University Innovation Hub.

15:00-17:00: Tour of the Israeli parliament.

Local culture and ethical aspects of AI

17:30-21:00: Cultural dinner at a local Israeli home with an introduction to Jewish Philosophy, Torah, and Talmud discussions relating to AI ethics in the 21st century, and how Jewish Philosophy and Talmud study promote innovation. Facilitated by Daniella Grodko, a University Talmud Scholar. Hosted in the home of experts in Torah study, Nachliel and Elisheva.

21:00-22:00: Transport back to Tel Aviv.

Thursday 31st of March 2022 - Tel Aviv

08.00-08.30: Check-out from the hotel (please make sure to store your luggage at the hotel)

08:30-09:00: Walk to Explorium.

Israeli start-up business cases within AI

09:00-10:15: Meeting with Explorium (AI/machinelearning company in Tel Aviv).

10:45-11:30: "Edge AI as Gateway to Privacy". Talk by <u>Itamar Banayan</u> who is CBDO @ Anagog with 20+ years in the technology industry. At the Danish embassy in Tel Aviv

11.30-12.00: Transport to 8200 offices

Workshop on Facing Your AI Challenges and problem solving skills

12:00-16:00: Innovation training workshop with the Israeli tech intelligence unit 8200 with <u>Uriel Schachter</u>, Tal Schneider, and Ori Ofek. "How to solve SDGs with 8200 methodologies, big data and AI".

- Uriel Schachter is a former course director at the 8200 unit
- Tal Schneider is a former 8200 commanders and the Co-Founder of Viridian analytics
- Ori Ofek is the CEO and Co-Founder of Viridian Analytics.
- Viridian Analytics uses world ESG data to provide next-gen sustainability information solutions.

16.00-16.30: Transport back to the hotel

16:30-17:00: Debrief and evaluation with ICDK at the hotel business lounge.

19:00: Departure for the airport.

22:05: Flight departure time.

Arrival CHP late night/next day.