

## Formidling af projektet ”Lær af verdens største forsøgsareal” på Facebook

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Opslag om udbytteprognosen i vinterhvede

The screenshot shows a Facebook post from the page 'SEGES i marken', which is public and was posted on May 10, 2023, by Martin Stoltenberg Hansen. The post title is 'Udbytteprognosen i vinterhvede ...er nu blevet opdateret'. The text explains that the CropManager platform provides yield forecasts for winter wheat based on the growing season, and that the models are now so accurate that they can be used to regulate nitrogen distribution in May. It also mentions that new models are available in CropManager, with the first forecast coming at the start of May. The post includes a video featuring Mette Kramer Langgaard, a Special Consultant in Planting & Harvest at SEGES Innovation, standing in a green field. The video player shows a progress bar at 0:03 / 1:32. Below the video, the source is identified as 'CROPMANAGER.DK CropManager' with a 'Se mere' button. The post has 47 likes, 2 comments, and 3 shares. A 'Boost opslag' button is visible. The comment section shows a comment from Mathias Simon Knudsen asking Martin Stenbjerg Christensen if he is ready for a new challenge, with a 'Svar' button and a '20 u.' timestamp.

<https://www.facebook.com/planteavl/videos/197388143103967/>